FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00031089 **Type of Permit:** FILMING **Release Date:** 08/31/2010

Production Company TITLE BOY FILMS INC DBA PROLOGUE FILMS

Insured Company Name TITLE BOY FILMS INC DBA PROLOGUE FILMS

Contact Phone No. 1 310-589-9090
Contact Phone No. 2 310- 740-8112
Fax
Address 457 PARK AVE S, 24TH FL NEW YORK, New York 10016

Production Title FORD

Type of Production Commercial - Standard

Producer Joel Zimmerman

Director Kyle Cooper

1st AD Michael Salven

Production Manager Josie Leonard

FilmL.A. Coordinator Daniel Alvarez

Location Manager Josie Leonard
Primary Phone Office - 310-589-9090
Secondary Phone Mobile - 213-503-5517

Location Assistant Josie Leonard
Primary Phone Mobile - 213-503-6123
Secondary Phone

Fees

FILMLA FILM APPLICATION FEE	$625.00
LA COUNTY - BEACH USE	$400.00

Total Permit Fee $1,025.00

Number of Locations 1

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Summary Information — Location

Location 1 of 1

Permit Number	F00031089	**Location Manager**	Josie Leonard
Production Company	TITLE BOY FILMS INC DBA PROLOG...	Primary Phone	Office - 310-589-9090
Insured Company	TITLE BOY FILMS INC DBA PROLOG...	Secondary Phone	Mobile - 213-503-5517
Production Title	FORD		

Location Address 12501 Vista del Mar, Los Angeles, CA, 90293

Location Name DOCKWEILER BEACH

Location Type Beach

Location Description LOS ANGELES COUNTY BEACH

Film Dates 9/1/2010 - 9/1/2010 05:00 - 21:00

Open or Closed to the Public Open

Generic Conditions
All Vehicles must be parked legally.
Must comply with attached conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached documents
BEACHES and HARBORS DOCKWEILER BEACH CONDITIONS Dec 2009.pdf
COUNTY PARKING LOT GUIDELINES.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	7
Cast/Crew vehicles	38
Cube Trucks	4
Generator	1
Honey Wagons	1
Motor Homes	1
Picture vehicles	2
Portable restrooms	1
Stakebed Trucks	2
Vans	3

Personnel on Location

Type	Quantity
Cast	2
Crew	50

Filming Activities Camera in car; Exterior Dialogue; Dialogue scenes in picture car.; Stationary picture cars in PCI parking lot. Green screen and lights in PCI parking lot # 1 & # 2 for a total of 150 spaces. Filming only in the parking lot.;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Location Notes
NO PARKING, BLOCKING OR STAGING IN HANDICAP SPACES, METERS, ELECTRIC CHARGING STATIONS OR PAY AND DISPLAY MACHINES
RESERVATIONS FOR FILMING MUST BE DONE THROUGH FILML.A.
All production companies must contact parking management prior to film date and make arrangements for parking, payments and staffing (see parking lot guidelines attached). All production vehicles must display a parking receipt on dashboard of vehicles and must only enter lots during approved/authorized dates and times. Failure to display parking receipts on dashboard of vehicle or unauthorized entry will result in a parking citation.

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Production Title	FORD		

Approvals LOS ANGELES COUNTY DEPARTMENT OF BEACHES & HARBORS — Marisol Camey

Coordinator Note No water or sand activity

Any sand activity before 0600am will require a lifeguard to be assigned

Parking

Base Camp
Location Type : Private Parking Lot
Street : PCI parking lot at Dockweiler Beach Lot # 1 & 2 - 150 spaces total

Crew Parking
Location Type : Private Parking Lot
Street : PCI Parking lot at Dockweiler Beach Lot # 1 & #2 - 150 spaces total

NOT A PERMIT

Special Filming Conditions for Los Angeles County Beaches
DOCKWEILER BEACH

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

These Conditions have been drafted by the Los County Department of Beaches & Harbors to help facilitate filming on Los Angeles County Beaches.

- Filming may not interfere with lifeguard or maintenance activities at any time.
- Filming may not interfere with scheduled beach activities or special events.
- Filming may not block public or emergency access at any time.
- If use of maintenance or lifeguard personnel is required, it must be reflected on the permit and call times indicated. ***Lifeguards require 24 hour notice to be hired with a 4 hour minimum requirement. Maintenance also requires 24 hour notice to be hired.*** *A County Lifeguard is required for any filming that occurs on a beach or parking lot after hours (2200-0600 hrs). There is a 4 hour minimum and an additional 8 hours for all after hours filming.*
- No parking, blocking or staging in handicap spaces, meters, electric charging stations or Pay and Display machines**.** Companies must make parking arrangements for parking in LA County parking lots through Parking Concepts, Inc (PCI) prior to first film date.
- **Lifeguard towers must be indicated on permit.**
- No animals allowed unless prior approval from Beaches & Harbors and FilmL.A. and indicated on permit. *All dogs must remain on leashes and off sand when not filming.*
- **NO DRIVING SCENES ALLOWED ON SAND.**
- **Use of 4-wheel drive vehicles on the beach are approved for equipment transporting only. No joy riding on vehicles on the beach at any time. Vehicle speed is limited to 5 mph at all time.**
- Sign removal in LA County parking lots is prohibited.
- Digging holes less than five (5) feet deep must be approved by Beaches & Harbors and indicated on the permit. Holes deeper than five (5) feet will require Cal Osha approval (213) 576-7641 with written approval to Beaches & Harbors.
- Tent use must be indicated on permit. *No staking into parking lot. Sandbags must be used.*
- **All equipment must be 10 feet from bike path**
- **Companies must fly cables over bike path.**
- No catering or craft services allowed on service road or bike path.
- **NO DRIVING ON SERVICE ROAD.**
- **For Automobile commercials: The filming allowed under this permit shall not include promotional material which implies endorsement by Department of Beaches & Harbors, nor can it depict identifiable Beach features or structures, which convey that implication.**
- **Only still photography (less that 15 cast/crew and minimal equipment) will be allowed on grassy knoll at entrance of parking lot.**

NO PERMIT

PARKING LOT GUIDELINES
FOR THE USE OF COUNTY PARKING LOTS
OPERATED BY PARKING MANAGEMENT COMPANY

- **THE PRODUCTION COMPANY IS PROHIBITED FROM PARKING IN DISABLED PARKING SPACES, SHORT-TERM METERED OR BLOCK ANY PAY STATIONS AT ANYTIME (NO EXCEPTIONS).**

- The production company may not block public or emergency access or park vehicles in any front row adjacent to local businesses at Venice Beach at any time (see parking lot maps).

- A walk through is to be conducted after the production company has parked all of its vehicles. This walk through is to be done by the location manager (or designated representative) and a parking contractor supervisor to determine the exact number of spaces being utilized and that number is called into the parking contractor's office. The location manager must make arrangements to meet again with the parking contractor supervisor at a designated time to confirm spaces prior to vacating the parking lot and again that number is called into the parking contractor's office.

- The production company will be invoiced for any additional spaces occupied by cast/crew members' cars, equipment vehicles and coned-off spaces.

- Production companies wanting to use parking spaces at one of the parking contractor operated parking lots on the beach or in the Marina del Rey area must contact the parking contractor directly (310.821.1081) and speak with office management. Normal business hours are Monday through Friday, 8am to 5pm.

- Parking fees are **not** included on film permits. A film permit number must be provided to the parking contractor and the contractor will provide the production company **estimated charges** for the use of the parking lot(s). Payment arrangements must be made with the parking contractor directly at least one business day prior (and before 4pm) for the use of the parking lot(s).

- Cancellations of a parking contract must be done at least one day prior. Refunds will be given within ten to twelve weeks.

- A parking contract does not constitute a film permit.

FilmLA 3/24/2010

NO FEE PERMIT